



## Press Release

15 October, 2015

### Sales development in September 2015

The H&M group's sales including VAT increased by 11 percent in local currencies in September 2015 compared to the same month last year.

Sales development per month in percent in local currencies:

	Financial year			
	2011/2012	2012/2013	2013/2014	2014/2015
December	13	8	10	15
January	12	5	15	14
February	13	5	11	15
March	26	-4	13	10
April	-1	11	17	10
May	12	9	19	10
June	13	13	12	14
July	11	9	17	16
August	6	14	19	1
September	15	7	8	11
October	4	11	14	
November	7	21	10	
Full year	11	9	14	

The total number of stores amounted to 3,733 on 30 September 2015 compared to 3,338 on 30 September 2014.

Percentage sales development for the month of October will be published on 16 November 2015.

Karl-Johan Persson, CEO

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